For Immediate Release

REDtone to develop Internet-of-Things ("IoT") solutions for durian farming with Bangi Farm Resort

BANGI, Selangor (4th August 2018): REDtone IoT Sdn Bhd ("**RISB**"), a wholly owned subsidiary of REDtone International Berhad ("**REDtone**"), had entered into a Memorandum of Understanding ("**MoU**") with Bangi Farm Resort Sdn Bhd ("**BFR**") to jointly explore the development of smart farming solutions in a bid to increase the quality and production of durians in Malaysia.

Parties to the MoU were represented by REDtone's Group Chief Executive Officer (CEO), Mr Lau Bik Soon and BFR's Director, Mr Tan Ban Keat. The signing ceremony was witnessed by political secretary Tuan Ahmad Sabki Yusof, representing the Minister of Agriculture and Agro-Based Industries YBhg. Dato' Salahuddin Ayub.

Amongst those present at the event were the Director-General of the Malaysian Agricultural Research and Development Institute (MARDI), YBhg. Datuk Dr Mohamad Roff Mohd Noor; the Director-General of the Federal Agricultural Marketing Authority (FAMA), YBhg. Dato' Ahmad bin Ishak and BFR Director, Mr Soh Chung-Ky.

Leveraging on REDtone Group's strength in integrated network with multiple last-mile technologies, mobility infrastructure, cloud and various analytics platform, the IoT-based farming solution is expected to improve the quality as well as increase the production of durians (including the coveted Musang King) to meet the increasing demand from overseas market.

REDtone's Group CEO, Mr Lau said, "Our Group's network and mobility infrastructure, cloud and big data platform, technological integration skills will complement BFR's durian farming expertise."

"Our IoT solutions will revolutionize the farming sector with its precision farming that provides accurate and real-time data on soil and water content; weather prediction; big data providing information on pest infestations, soil quality; CCTV monitoring even in remote areas, to tracking system from product to distribution."

"RISB is actively involved in driving innovation and adoption for smart farming. We are committed to growing a partnership ecosystem for technology collaboration, as we believe that this is key to maximising value and enhancing the economic vitality of smart farming projects."

REDtone

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"Malaysia has one of the largest durian farming areas in Southeast Asia. We are confident that farmers who face some of the inevitable challenges in their orchards, and those eager to switch to the more productive and higher quality durian farming, will benefit from our smart IoT solutions." Mr. Lau added.

BFR Director, Mr Tan, who shares Mr Lau's vision said, "BFR has always been positioned as a platform and convergence point for many activities. We are in the business of researching, cultivating, farming, planting of aquaponics, fruits trees, vegetables and herbal plants and processing of fruits and other vegetation produce."

"Hence, BFR is elated and look forward to a successful collaboration with REDtone under the MoU where farming meets technology. This collusion of cutting edge technology blending seamlessly into old school farming will bring new standards and greater heights to the agriculture landscape."

REDtone is leading the industry in offering IoT farming solutions, having teamed up with MIMOS Berhad earlier this year to introduce Smart Agropolitan applications which include, among others, the Smart Greenhouse, Smart Aquafarming and Augmented Reality as part of the Digital Johor 4.0 initiative.

In a recent online article by The Strait Times, Singapore*, it was reported that the value of durian exports from Malaysia has doubled from US$8.8 million (RM35.8 million) in 2011 to almost US$18 million (RM73.1 million) in 2017. The said article further cited that according to the United Nations Commodity Trade data, Malaysia had in 2017, exported more than 19,000 tonnes of durians mostly to Singapore whilst China's imports of durians have tripled to almost 300,000 tonnes over the last decade (2007-2017).

The above findings augurs well for the proposed collaboration between REDtone and BFR.

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Note to Editor:
*https://www.straitstimes.com/asia/se-asia/malaysia-could-soon-export-fresh-musang-king-durians-to-china

Pix Caption:

REDtone's Group CEO Mr Lau Bik Soon (front-left) exchanging documents with BFR's Director Mr Tan Ban Keat (front-right) upon signing the MoU. Looking on are political secretary Tuan Ahmad Sabki Yusof (behind-left) who witnessed the signing ceremony on behalf of the Minister of Agriculture and Agro-Based Industries YBhg. Dato' Salahuddin Ayub and BFR Director Mr Soh Chung-Ky (behind-right).

About REDtone International Berhad

REDtone International Berhad is a subsidiary of Berjaya Corporation Berhad. Listed on Bursa Malaysia, REDtone is a leading integrated telecommunications and digital infrastructure services provider. A well respected home-grown brand founded in 1996, REDtone has evolved from a voice provider to one that offers an extensive range of services under three main categories: (i) telecommunications services – it offers data, voice, mobile and managed cyber security services to government, enterprises and SMEs. REDtone is the only service provider in the industry to provide infrastructure integration expertise. Its access to a unique suite of last mile technologies also enables it to offer broadband-on-demand. (ii) managed telecommunications network services – this includes building, maintaining and operating large scale WiFi hotspots, base stations and fiber infrastructure. (iii) industry digital services – it offers cloud services and applications, data centre services, Internet of Things (IoT) / smart cities / smart farming services, and healthcare solutions to enterprises, government and the healthcare industry.

To date, REDtone has won 35 international and local awards for its innovative products and services. It recently walked away with the prestigious Brand Laureate "Best Brand in Telecommunications" Award and the "Malaysia Cyber Security Project of the Year" award from CyberSecurity Malaysia.

For more information, please visit www.redtone.com.