

A RECORD-BREAKING FEAT YET AGAIN AS THE 13TH EDITION REDtone KL JUNIOR SQUASH CHAMPIONSHIPS THE BIGGEST JUNIOR SQUASH EVENT IN ASIA

Kuala Lumpur, Tuesday (November 26, 2019) – THE REDtone KL International Junior squash championships continue to hog the limelight by breaking the record year after year. It not only surpassed the 800-mark barrier but has attracted 20 countries to participate in the 6-day tournament from Dec 3-8

This year, there are a total of 860 players, with hosts Malaysia featuring the bulk with more than 700 participants.

And this surely augurs well not only for the country and organisers but also for the title sponsors REDtone.

The tournament has made an impressive impact since 2014. Between 2014-2016, it broke the 600 mark while last two years (2017 & 2018) smashed the 700 mark. Now for the third year running, it has become a platinum event.

The tourney which sanctioned by the Asian Squash Federation (ASF) is the biggest event in Asia and second in the world after the US Junior Open.

REDtone International Berhad Group Chief Executive Officer Lau Bik Soon said they are excited and honoured to be part of the tournament as title sponsor for 8th time in a row, making it the event's longest-serving title sponsor to date.

"We would like to congratulate the Squash Racquets Association of Federal Territory Kuala Lumpur (SRAFTKL) on yet another record breaking feat surpassing the 800-entry mark with 20 countries taking part.

"We have always strived to cultivate a culture of giving back to the community and creating a sustainable positive impact on society. Recognizing that today's young generation are tomorrow's future leaders, we are committed to making change for youth empowerment through sports. Successful sports-based CSR initiatives have repeatedly proven to be a great catalyst for youth leadership development and gender equality. Thus, the REDtone's CSR programme is paving a way forward for our new generation of sports champions particularly in this tournament," added an elated Lau.

REDtone, meanwhile, was named a winner in the "Social Empowerment" category at the Asia Responsible Enterprise Awards (AREA) in Taiwan on May 2019. They added another feather to the cap in September, by bagging the CSR Malaysia Awards 2019 in July.

"It certainly is a true reflection and acknowledgement for both REDtone and SRAFTKL for our concerted efforts in facilitating youth development through squash," said Lau.

SRAFTKL president and organising chairman Steven Kwan was full of praise for REDtone for their continuous feat. "We are proud to be associated with a CSR award winning corporate body. Through this long-term collaboration with REDtone, we hope to help groom new talents in squash, and ultimately cultivate a new generation of sporting champions, top achievers and beyond " said Steven adding that he hoped the partnership will continue for many years to come.

Apart from debutants Russia, the other countries taking part are Egypt, Qatar, Chinese Taipei, Singapore, Hong Kong, China, India, Sri Lanka, Australia, Iran, Indonesia, Korea, Japan, England, Pakistan, USA, Saudi Arabia, South Africa and hosts Malaysia.

The tourney is expected to be stiffly contested, with many top-ranked players vying for honours.

There will be six categories each in the Boys' and Girls' sections - Under-9, Under-11, Under-13, Under-15, Under-17 and Under-19.

A total of 554 players will compete in the boys' category and 306 in the girls' section.

The Boys' Under-13 and Girls' Under-13 recorded the highest number of entries with 131 and 69 players respectively.

There will be two venues used - Jalan Duta Squash Courts and Bukit Jalil Squash Courts. All the finals will be played at the Bukit Jalil Squash Courts.

Members of the public can catch the tournament for free. For the games schedule, please visit www.tournamentsoftware.com

About REDtone International Berhad

REDtone International Berhad is a subsidiary of Berjaya Corporation Berhad. Listed on Bursa Malaysia, REDtone is a leading integrated telecommunications and digital infrastructure services provider. A well respected home-grown brand founded in 1996, REDtone has evolved from a voice provider to one that offers an extensive range of services under three main categories: (i) telecommunications services – it offers data, voice and managed cyber security services to government, enterprises and SMEs. REDtone is the only service provider in the industry to provide infrastructure integration expertise. Its access to a unique suite of last mile technologies also enables it to offer broadband-on-demand. (ii) managed telecommunications network services – this includes building, maintaining and operating large scale WiFi hotspots, base stations and fiber infrastructure. (iii) industry digital services – it offers cloud services and applications, data centre services, virtual reality, Internet of Things (IoT) for smart cities and smart farming, and healthcare solutions to enterprises, government and the healthcare industry.

For more information, please visit www.redtone.com.

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