

## REDtone flexicaseT

# Embrace The Power Of Virtual Reality To Expand Your Brand Presence And Reach

**flexiCraft** Holodeck is a platform that enables brick-and-mortar businesses to digitise their physical assets. It is a powerful marketing tool that empowers businesses to provide an immersive experience in a virtual environment to potential customers. The life-like visualisations help users experience the designed media or video in a much more engaging fashion. **flexiCraft** Holodeck is a proven tool to win, serve and amaze the target audience like never before.

## **Our Features**



720° Panoramic View Virtual Walkthrough



Comparison 720° Panoramic Virtual Walkthrough



3D/ CGI Rendering



Multiple 720° Panoramic Virtual Theme Selection Walkthrough



Analytic Dashboard With Traffic Flow Tracking & Visitors' Insights

## **Our Offerings**



### **VR Showroom**

A complete platform that enables property developers to digitize their show unit for a revolutionary online property viewing experience and boost sales conversion.



#### **VR Store**

An integrated platform that enables retailers to digitize their brick-and-mortar stores and transform from offline to online with virtual reality technologies. This solution brings the online shopping experience to the next level by immersing customers into a fully interactive virtual environment, compared to 2D online stores.



#### **VR Event**

Provides businesses with an integrated platform to host and organise various types of events; product launches, roadshows, exhibitions, and conferences via the immersive power that Virtual Reality offers. This breakthrough of hosting an event virtually is changing how a business operates in the future.

## **Our Benefits**

## Raise your brand profile with superior content

Stay ahead of the competition and impress buyers, customers and partners with the latest, one-of-a-kind marketing and presentation tools. The Fourth Dimension & Virtual reality (VR) ready is one of the latest technology in this digital world. So many companies may still be on the fence about using it for their marketing activities. While some see it as a risk, we see it as an opportunity. By leveraging virtual reality (VR), a company can easily come out as a thought leader and innovator in its respective industry.

## Make it stick

Virtual reality comes in handy where traditional advertising fails to leave its mark. Since virtual reality (VR) delivers an immersive experience, consumers are more likely to remember the brand and spread the world.

## Engage remote customers, drive higher traffic and revenue

Virtual reality content has the potential to drive more visitors, sales and conversions than photos or even videos. It is a great way to generate more traffic, engagement and leads for businesses. Overall, it can help smoothen the sales process and improve closing rates.

## **red**tone

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